



DENNY MOE'S
SUPERSTAR BARBERSHOP



COLLEGE SCHOLARSHIP PROGRAM

ACADEMIC YEAR 2015-2016

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INTRODUCTION

Dear Scholarship Applicant:

Thank you for your interest in the Denny Moe's Superstar Barbershop College Scholarship Program. We are pleased to provide you with the 2015 – 2016 Academic Year Application Packet. We are proud to be one of the only barbershop providers to offer up to \$500.00 and a laptop to a high school student who has been accepted to an accredited four-year college.

The Denny Moe's Superstar Barbershop Scholarship is given to an ethnic minority student who has demonstrated need of financial assistance. The ideal candidate will be a well-rounded student as defined by academic achievement, community or church service, and extracurricular activities. Other qualities may include evidence of leadership, exemplification of high moral and ethical standards as well the desire to improve quality of life for all mankind.

Denny Moe's Superstar Barbershop Scholarship Program firmly believes that financial barriers should not prevent qualified students from seeking to advance themselves through higher education. The Scholarship Program was established in an effort to affirmatively increase awareness of the importance of higher learning, support education in the communities in which it serves, and to provide a higher education scholarship award to ease the transition from high school to higher education for you to become the star you are.

Be your own superstar!

Sincerely,

Dennis Mitchell (Denny Moe)
Owner
Denny Moe's Superstar Barbershop

REQUIREMENTS

Requirements for Denny Moe's Superstar Barbershop Scholarship Award

Applicants Must:

1. Be affiliated with Denny Moe's Superstar Barbershop (Customer or relative of customer - Brother, Sister, Son, Daughter, etc)
2. If not affiliated with Denny Moe's Superstar Barbershop then you must be a resident of the Harlem Community
3. Be a high school senior or recent high school graduate within the last 12 months
4. Plan to enter an accredited college or university in the fall of the year the award is made
5. Have maintained a minimum GPA of 2.5 (80%) to apply
6. Demonstrate evidence of the need for financial assistance
7. Demonstrate traits of high personal character and leadership
8. Be a well-rounded student as defined by academics, community or place of worship members, extracurricular, leadership and/or volunteer activities
9. Participate in a community service
10. Be a U.S. citizen or permanent resident (green-card holder)
11. Be able to attend Scholarship Award Ceremony on August 7, 2016 to receive award
12. Submit the required documents: application, essay, Transcript, two letters of recommendation, and copy of acceptance letter and/or class schedule
13. Submit a completed scholarship application, including requested documentations postmarked or electronically submitted no later than Friday, April 29, 2016
14. Provide a personal biography and a current professional picture if selected for award

FREQUENTLY ASKED QUESTIONS (FAQs)

Questions and Answers About the Program

FAQs:

1. When does the program start?

Applications will be available February 1, 2016. Interested applicants may download application online at www.dennymoes.com or request a paper application by contacting Denny Moe by phone at (212) 690-0015 or by email at dennymoe@gmail.com.

2. Criteria

- Applicant must be a high school senior or recent high school graduate (within last 12 months)
- Plan to enter an accredited college or university
- Be affiliated with Denny Moe's Superstar Barbershop or resident of the Harlem Community
- Have maintained a minimum GPA of 2.5 (80%)
- Be a U.S. citizen or permanent resident (green-card holder)

3. What constitutes a complete application packet?

- A completed APPLICATION FORM including the signed SCHOLARSHIP AGREEMENT.
- Submitted Transcript
- Submitted two signed Letters of Recommendation
- Submitted essay

4. When is the deadline for submission of materials?

All materials must be submitted to Denny Moe's Superstar Barbershop with a postmark no later than Friday, April 29, 2016. Paper applications, along with other required materials, must be mailed in ONE envelope

5. What schools must recipients attend?

Recipients must attend an accredited four-year undergraduate college or university.

6. How are winners selected?

The Scholarship Selection Committee will review each application and select winner based on completion of application, grades, activities and quality of essays.

7. How will I be notified if I am chosen as a recipient?

All winners will be notified by email.

8. What is the value of the scholarship award?

Denny Moe's Superstar Barbershop will award one scholarship. Scholarship will be a laptop and \$500.00 for higher education study only and may be applied to expenses that relate directly to school expenditures, such as tuition, fees, housing, meal plans, books and any other expenses pertaining directly to a degree.

9. If I am selected for an award, how will I receive payment?

The award payment will be sent to the winner one week after award ceremony.

10. Is this scholarship renewable?

This scholarship is non-renewable. Funds are awarded for one year only from High School to Higher Education.

ESSAY AND TOPICS

Essay

On a separate page (8 ½ x 11), please include a cover page with your essay title and name. Please write an essay (500 words minimum) on one of the options listed below, and attach it to your application before submission. You may attach additional sheets if necessary but no more than three pages, typed, double-spaced with 12-point font size.

The essay helps the Scholarship Selection Committee members become acquainted with you as a person and student, apart from courses, grades, test scores, and other objective data. It will also demonstrate your ability to organize your thoughts and express yourself. Help us get to know you!

Topics (choose one)

- ❑ Describe how you have demonstrated leadership both in and out of school.
- ❑ Describe the traits of a leader. Of these traits describe those that fit you best. Why?
- ❑ Please tell us of your past and recent achievements and accomplishments. How have these accomplishments helped to shape your educational decisions?

Additional Statement (Optional)

- ❑ What additional personal information do you wish to be considered in our decision? For example: exceptional hardship, personal responsibilities, exceptional achievements, educational goals and choice of majors or your affiliation with Denny Moe's Superstar Barbershop.

APPLICATION FOR SCHOLARSHIP

**Denny Moe's Superstar Barbershop
College Scholarship Program**
2496 Frederick Douglas Blvd ♦ New York, NY 10030
Phone: (212) 690-0015
Email: dennymoe@gmail.com

PERSONAL INFORMATION

LAST NAME		FIRST NAME		MIDDLE NAME	
DATE OF BIRTH	COUNTRY OF BIRTH			CITIZENSHIP/PERMANENT RESIDENT	
DAYTIME PHONE NUMBER	EVENING PHONE NUMBER		E-MAIL ADDRESS		
PRESENT ADDRESS					
MAILING ADDRESS (if different than above)					

EDUCATION

List all high schools you have attended in chronological order. Attach additional sheets if necessary. *Transcripts must be sent from all institutions.*

INSTITUTION AND LOCATION	DATES ATTENDED	GRADE POINT AVERAGE (G.P.A)	GRADUATION DATE (EXPECTED)
	From		
	To		
	From		
	To		
	From		
	To		
	From		
	To		

HAVE YOU APPLIED FOR ADMISSION TO A COLLEGE, UNIVERSITY OR TRADE SCHOOL? ___ Yes ___ No	HAVE YOU BEEN ACCEPTED? ___ Yes ___ No
----------------------------------------------------------------------------------------------------------	---------------------------------------------------------

COLLEGE ATTENDING:

EMPLOYMENT EXPERIENCE JOB 1 (Most Recent)

Starting with your current or most recent employer, please give complete full-time and part-time employment history and any other relevant work experience. Volunteer experience may be listed in the absence of paid employment. Use additional sheets if necessary.

Current or most Recent Employer:	Begin Date (mo./yr.)	End Date (mo./yr.)
Address:	Telephone:	
Job Title:	Beginning Salary:	Ending Salary:
Supervisor:	Reason for leaving?	
Duties performed:		

EMPLOYMENT EXPERIENCE JOB 2

Employer:	Begin Date (mo./yr.)	End Date (mo./yr.)
Address:	Telephone:	
Job Title:	Beginning Salary:	Ending Salary:
Supervisor:	Reason for leaving?	
Duties performed:		

EMPLOYMENT EXPERIENCE JOB 3

Employer:	Begin Date (mo./yr.)	End Date (mo./yr.)
Address:	Telephone:	
Job Title:	Beginning Salary:	Ending Salary:
Supervisor:	Reason for leaving?	
Duties performed:		

REFERENCES/RECOMMENDATIONS

Please list below the names, titles and contact numbers of two people who will be submitting evaluator forms on your behalf, so that members of the scholarship selection committee may contact them if verification is required.

REFERENCE NAME	TITLE	CONTACT NUMBER

NOTE

- A completed copy of the Denny Moe's Superstar Barbershop Scholarship Program Reference Evaluation Form must accompany a letter of recommendation from each reference.
- Please ensure each reference receives a copy of the form (as seen on page 13).

FINANCIAL AID

HAVE YOU SUBMITTED A 2015/2016 FREE APPLICATION FOR FEDERAL STUDENT AID FORM (FAFSA)?

 Yes No

DATE YOUR 2015/2016 FAFSA WAS SUBMITTED:

NOTE

- You must have a 2015-2016 FAFSA on file to be considered for the Need-Based/Financial Assistance.

FAMILY DATA

Parents' Education Level	<ul style="list-style-type: none"> • Father _____ • Mother _____
Number of Your Siblings	
Ages of Your Siblings	
Your Marital Status	
Number of Your Dependents	
Ages of Your Dependents	
Emergency Contact Name & Number	
Were you an orphan/ward of the court until you were 18?	

CRIMINAL HISTORY

Have you been convicted of a crime? (You need not mention first convictions for drunkenness, speeding, minor traffic violations, fighting, simple assault, disturbing the peace, or any misdemeanor or conviction which occurred five or more years ago.)
Conviction will not necessarily prevent you from obtaining a scholarship award.

Yes

No

If yes, please explain.

ADDITIONAL MATERIALS TO BE SUBMITTED

NOTE

- Essay (see page 7)
- Transcript (see page 15)
- Application (pages: 8-17)

ACTIVITIES

Please list below a record of your participation in community, church, extracurricular, and volunteer experience over the past four years. Indicate any areas of leadership or awards received if relevant. Additional pages may be added if needed or attach a personal resume if desired.

Name of Organization	Dates	Hours Per Week	Awards/Areas of Leadership

STATISTICAL INFORMATION

For Statistical Purpose Only

LAST NAME	FIRST NAME	MIDDLE NAME
MAILING ADDRESS		
GENDER Male: _____ Female: _____		DATE OF BIRTH
ETHNIC BACKGROUND <input type="checkbox"/> Black/African American <input type="checkbox"/> Asian American <input type="checkbox"/> Hispanic/Latino American <input type="checkbox"/> Caucasian American <input type="checkbox"/> Native American <input type="checkbox"/> Other		
ARE YOU A U.S. CITIZEN? __ Yes __ No		FOR PERMANENT RESIDENT ONLY – (GREEN CARD)? __ Yes __ No
HOW DID YOU LEARN OF THE DENNY MOE'S SUPERSTAR BARBERSHOP SCHOLARSHIP PROGRAM? (Check all that apply)		
<input type="checkbox"/> Poster	<input type="checkbox"/> School	<input type="checkbox"/> Club/Organization
<input type="checkbox"/> Letter	<input type="checkbox"/> Advisor/Counselor	<input type="checkbox"/> Internet
<input type="checkbox"/> E-newsletter	<input type="checkbox"/> Denny Moe's member	<input type="checkbox"/> Other

CERTIFICATION OF UNDERSTANDING

I certify that the information provided by me in this application, including any and all documents and information submitted in support of this application is complete and accurate to the best of my knowledge. I understand that incomplete or false information may make me ineligible for consideration. While this application is active, I will inform the Denny Moe's Superstar Barbershop College Scholarship Program of any changes in the facts indicated in this application. I understand that falsifications, misrepresentations or omissions on this application may result in termination of any scholarship awarded which may include an obligation to repay all funds, which may have been disbursed. This application becomes the property of the Denny Moe's Superstar Barbershop College Scholarship Program. I agree, if awarded, to abide by the rules and regulations of the Denny Moe's Superstar Barbershop College Scholarship Program.

Signature of Applicant	Date
Name (Please Print)	

Parent/Guardian Signature (if student is under the age of 18)	Date
Parent/Guardian (Please Print)	

REFERENCE EVALUATION FORM

DENNY MOE'S SUPERSTAR BARBERSHOP COLLEGE SCHOLARSHIP PROGRAM

2496 Frederick Douglas Blvd ♦ New York, NY 10030 ♦ Tel: (212) 690-0015

The applicant named below is applying for the Denny Moe's Superstar Scholarship. Your assessment of the candidate will assist the scholarship selection committee.

We ask that you provide the committee with a letter of reference and the completed rating form below. Return this Evaluation Form along with your letter of reference directly to the applicant in a sealed envelope. Please sign the sealed envelope over the closed flap on the back of the envelope. Thank you.

Applicant's Name: _____

How long and in what capacity have you known the applicant?

EVALUATOR Please evaluate the applicant as best and as fully as you can in each categories below by placing an "X" in the appropriate box beneath the scale at the top.

General Ability	Poor	Average	Excellent	Outstanding	Not Observed
Initiative/Motivation					
Self-Discipline/Work Ethics					
Oral Communication					
Written Communication					
Academic Performance					
Intellectual Potential					
Leadership					
Maturity					

Overall Evaluation

- _____ Highest Recommendation
- _____ Recommendation Enthusiastically
- _____ Recommend
- _____ Do Not Recommend

Signed: _____ **Date:** _____

Name (please print): _____

Phone: _____ **E-mail:** _____

May we contact you for additional information? Yes or No: _____

REFERENCE EVALUATION FORM

DENNY MOE'S SUPERSTAR BARBERSHOP COLLEGE SCHOLARSHIP PROGRAM

2496 Frederick Douglas Blvd ♦ New York, NY 10030 ♦ Tel: (212) 690-0015

The applicant named below is applying for the Denny Moe's Superstar Scholarship. Your assessment of the candidate will assist the scholarship selection committee.

We ask that you provide the committee with a letter of reference and the completed rating form below. Return this Evaluation Form along with your letter of reference directly to the applicant in a sealed envelope. Please sign the sealed envelope over the closed flap on the back of the envelope. Thank you.

Applicant's Name: _____

How long and in what capacity have you known the applicant?

EVALUATOR Please evaluate the applicant as best and as fully as you can in each category below by placing an "X" in the appropriate box beneath the scale at the top.

General Ability	Poor	Average	Excellent	Outstanding	Not Observed
Initiative/Motivation					
Self-Discipline/Work Ethics					
Oral Communication					
Written Communication					
Academic Performance					
Intellectual Potential					
Leadership					
Maturity					

Overall Evaluation

- _____ Highest Recommendation
- _____ Recommendation Enthusiastically
- _____ Recommend
- _____ Do Not Recommend

Signed: _____ **Date:** _____

Name (please print): _____

Phone: _____ **E-mail:** _____

May we contact you for additional information? Yes or No: _____

TRANSCRIPT REQUEST FORM

To The Applicant

Make as many copies of this form as needed. Please complete the information requested below. Send this form to the Registrar's Office of your school when you request your transcript. Make sure that you request the transcript to be returned to you in a sealed envelope. Enclose the sealed envelope in the application package.

STUDENT INFORMATION

Last Name		First Name		M.I.
Student ID #		Date of Birth	Today's Date	
Mailing Address				
City		State	Zip Code	
Day Telephone Number ()		E-mail Address		
School from which requesting transcript				
Dates of Enrollment			Graduation Date	
Applicant's Signature				

TRANSCRIPT PROCESSING INFORMATION

Number of Copies	Type of Processing	Transcript to be
-	<input type="checkbox"/> Unofficial Transcript <input type="checkbox"/> Official Transcript	<input type="checkbox"/> Picked up <input type="checkbox"/> Mailed

Address(es) to send transcript(s) if different from above	

To The School

The above named person is applying for the Denny Moe's Superstar Barbershop College Scholarship Program and requests that a transcript of his or her academic record be released. We ask that you enclose this form with the transcript and send them to the applicant in a sealed envelope to the address indicated by the applicant.

Our Scholarship selection committee feels that it may occasionally misjudge a candidate's record because it is not familiar with a particular school's grading standards. We ask, whenever possible, that you include information on the student's cumulative grade point average. Thank you.

Signature of school official completing request

SCHOLARSHIP AGREEMENT

Applicant must read and sign the following terms of the scholarship below to be eligible

- I certify that all of the information in this application is true and complete to the best of my knowledge.
- I certify that I meet all eligibility requirements as specified in this application.
- I understand that the application materials become the property of the Denny Moe's Superstar College Scholarship Program and cannot be returned. I will make my own copies of what I submit.
- I understand that enrollment in an accredited program is a requirement for receiving a scholarship award from the Denny Moe's Superstar Barbershop College Scholarship Program.
- I hereby authorize the Denny Moe's Superstar Barbershop College Scholarship Program to use the information in my application for all purposes related to the scholarship and that the Denny Moe's Superstar Barbershop Scholarship Program may verify the accuracy of such information and disclose the information contained in and submitted with the application, including financial information, student transcripts, and letters of recommendation, to its authorized representatives, including but not limited to the individuals or committees appointed to screen the applications or select scholarship recipients.
- I understand that the Denny Moe's Superstar Barbershop may need to gather additional written or oral information regarding my academic performance, financial condition, or any other matter relevant to the scholarship selection criteria from any of the schools, or other academic institutions that I have attended.
- I understand that photos of the scholarship recipient(s) may be used for public relation activities of the Denny Moe's Superstar Barbershop College Scholarship Program.
- I understand that I must attend the Denny Moe's Superstar Barbershop Annual Scholarship Award Ceremony to be held on August 7, 2016.
- I consent to the release and disclosure of all such information to the Denny Moe's Superstar Barbershop College Scholarship Program and its authorized representatives.
- Denny Moe's Superstar Barbershop College Scholarship Program may use a copy of this form as proof of such consent to any third party from whom information is sought.

Signature of Applicant	Date
Name (Please Print)	

Parent/Guardian Signature (if student is under the age of 18)	Date
Parent/Guardian (Please Print)	

CHECKLIST

Please send all of the required scholarship material in one envelope and mail to the Denny Moe's Superstar Barbershop College Scholarship Program:

Denny Moe's Superstar Barbershop
Attn: College Scholarship Program
2496 Frederick Douglas Blvd
New York, NY 10030
Tel: (212) 690-0015
Email: dennymoe@gmail.com
Website: www.dennymoes.com

NOTE:

Incomplete applications will not be considered. Your scholarship application is considered complete when you submit the following:

Scholarship Checklist

- Completed Application
- Essay (Maximum 3 pages, typed, double-spaced with 12-point font size)
- Letters of Recommendations (2)
- Signed Scholarship Agreement
- Transcript Request Form
- Copy of acceptance letter and/or class schedule
- Postmarked on or before April 29, 2016